

Managing Intellectual Property™

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IP COUNSEL ATTEND
FOR FREE

EUROPEAN PATENT REFORM FORUM 2014

SEPTEMBER 11 2014,
PARIS



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INTRODUCTION

With the onset of European Patent Reform and the Unitary Patent Court fast approaching, it is now time to look at the specifics and make the last crucial adjustments to your strategy. Therefore, the MIP European Patent Reform Forum will explain the unified patent court and the unified patent in detail. It will also take an in-depth look at the most recent developments, such as amendments to the procedures, implications of the Spanish legal challenge, the selection of judges and costs. Among others, topics include: the Unified Patent Court explained in detail; the European Court of Justice and the Unified Patent Court; litigation planning and forum shopping in the European Unified Patent Court; the Unitary Patent; analysing the judges; and there will be an inter-industry debate on international litigation considerations.

By discussing the next steps and most recent updates on the European Patent Reform, this forum provides an invaluable analysis of the details and specifics of the UPC, the unified patent and litigation strategies under the new court. By looking ahead at judges and costs the forum will help to adjust and fine-tune basic strategies already put in place, and it is a learning opportunity for IP managers who want to have a head-start on their competitors.

The programme addresses the major issues at hand and will encourage highest-level debate on all of the pertinent topics and technical matters from the varied perspectives of a wide range of stakeholders. In addition to this, MIP brings to the agenda its global expertise so as to offer multinational corporations cutting-edge guidance on handling IP portfolios under the new UPC. The MIP European Patent Reform Forum brings together leaders in corporations, public health and the sciences and, of course, leading legal experts to discuss and impart valuable knowledge.

WHAT YOU WILL LEARN

- Get to know the European Unified Patent Court in great detail
- Discuss split proceedings and bifurcation
- Learn when the ECJ will/won't be able to review issues of law pertaining to patents
- Join analysis on litigation planning and forum shopping in the European Unified Patent Court
- Examine the expertise of the judges, their training and their level of coherence
- Find out about the status of fees
- Debate alternative IP strategies parallel to the UPC

WHO YOU WILL MEET

- IP in-house counsel
- General counsel
- Private practice lawyers
- Heads of IP
- Heads of legal
- Patent counsel

BENEFITS OF ATTENDING

Delegates are invited to attend a full day of training and discussion to hear from, and network with, leading experts in multiple fields. All delegates will be party to important debates about the most significant changes in the European patent system and will have the opportunity to contribute as well as to learn. Attending this forum will allow corporations to enhance their IP rights and protection in Europe and get a head-start on their competition.

The topics will equip attending corporations with the necessary means to strategise for building a robust and profitable patent portfolio. Whether your industry is pharmaceuticals, software, technology & telecoms or automobiles & aviation this forum will cater to your needs and concerns.

DRAFT TOPICS

8.15	Registration and small breakfast
9.00	Start of conference
	<p>The Unified Patent Court explained in detail</p> <ul style="list-style-type: none"> • How to best navigate the new divisions and structures • A practical guide to making best use of the courts and mitigating costs • Understanding procedures: From starting proceedings through to trial • Strategising in advance
	<p>Split Proceedings and the UPC</p> <ul style="list-style-type: none"> • Transitional Period: Proceedings in National Court and in UPC • Complaints by Licensees, Counterclaims for Revocation against Proprietor • Bifurcation: Debunking the myths - Evaluating the possible pros and cons • Appeals against Bifurcation under the 16th draft of the Rules of Procedure • What should be learnt from current German practice? • How judges will handle bifurcation
	<p>The European Court of Justice and the Unified Patent Court</p> <ul style="list-style-type: none"> • How the Spanish challenge affected plans for the new system • When will/ won't the ECJ be able to review issues of law pertaining to patents?
	<p>The Unitary Patent</p> <ul style="list-style-type: none"> • What does the new patent look like? How does it work? • Pros and cons of filing the UP in comparison to a national patent • Strategic advice for prosecution • A guide to the translation regime • An overview of costs
	<p>Alternative IP strategies parallel to the UPC</p> <ul style="list-style-type: none"> • Patent protection - are there more cost effective alternatives • Strategies to accelerate your patent applications and enforcement • Third party observations and oppositions • How to deal with 3rd party IP rights
	<p>Litigation planning and forum shopping in the European Unified Patent Court</p> <ul style="list-style-type: none"> • Game over? Litigation planning and strategy under the new UPC • Risks and opportunities of forum shopping in Europe
	<p>Analysing the judges</p> <ul style="list-style-type: none"> • How qualified will the judges be, and what background do they have? • Can the training adequately prepare less specialised judges for the job? • How to prepare for potential performance gaps between different judges
	<p>Inter-industry debate - International litigation considerations</p> <ul style="list-style-type: none"> • How different countries regard the UPC • The future of national legislation • The unanswered questions about the UPC
17.30	End of conference

CONFIRMED SPEAKERS

- **Christian Osterrieth**, partner, ROKH IP
- **Martin Köhler**, partner, ROKH IP
- **Penny Gilbert**, partner, Powell Gilbert
- **Alex Wilson**, partner, Powell Gilbert
- **Tim Powell**, partner, Powell Gilbert
- **Anita Varma**, partner, Ropes & Gray
- **Edward Kelly**, partner, Ropes & Gray
- **Catherine Lacavera**, director of litigation, Google
- **Colette Vogele**, director of IP policy EMEA, Microsoft
- **Simon Roberts**, director of patents, BT Technology Service and Operations
- **Clemens Heusch**, head of European litigation, Nokia
- **Hon. Tilmann Büttner**, Judge of the Regional Court of Düsseldorf
- **Ulrich Blumenröder**, partner, Grünecker
- **Wolfgang Neubeck**, partner, Grünecker
- **Stanislas Roux-Vaillard**, partner, Hogan Lovells
- **Camille Pecnard**, senior associate, Hogan Lovells
- **Jochen Meyer**, head of IPR, Vodafone (Germany)

1 | Register (Please tick one box)

Booking fee	Advisers, consultants, private practitioners	In-house IP and patent counsel, R&D professionals, academics
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CANCELLATION POLICY: If you cannot attend you must cancel your registration in writing by 8 August 2014 to receive a refund less a 10% administration charge. Cancellations received after 8 August 2014, or no shows, are liable for the full conference fee (where applicable). You may send a substitute to attend in your place at no extra charge, however we must know by 5 September 2014 via email. We cannot accept verbal cancellations. If you make your booking online, by email or via the telephone, you are automatically adhering to our terms and conditions

REGISTRATION FEE: The registration fee includes participation in the forum, documentation material, coffee breaks and lunch. All delegates are responsible for their own accommodation and travel.

PAYMENT: All registration fees (where applicable) must be received in full prior to the event date.

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